



*presents a one-day seminar:*

# THE CONVERSION MODEL:

REALIZING THE POWER OF SHARED OWNERSHIP TO BUILD A BETTER ECONOMY

**ABOUT THE SEMINAR:** On April 11, *Workers to Owners* will convene leaders from around the country to learn how to build a fairer and more inclusive economy through conversions to worker ownership. This one-day educational seminar will provide effective practices for guiding a company through the conversion process, offer tools and templates, discuss the benefits and impact of conversion to worker ownership, and troubleshoot challenges being faced by existing providers. Participants will have the opportunity to learn from leaders in the field, network with fellow practitioners, and move the needle toward a strong and growing worker-owned economy.

**WHO SHOULD ATTEND?** This event is intended for anyone interested learning more about conversions to worker ownership as a tool for succession planning, business retention, creating good jobs, structuring ownership at sustainable businesses, or building community wealth, including:

- businesses considering conversion
- small business advisors
- community groups
- business association
- economic developers
- policy makers
- labor organizations
- finance institutions
- employee ownership advocates
- cooperative developers

**REGISTER TODAY:** <http://conversionmodel.eventbrite.com>

**ABOUT WORKERS TO OWNERS:** *Workers to Owners* is a national collaborative of finance institutions, cooperative developers, employee ownership advocates, legal professionals, and other organizations committed to bringing worker ownership to scale through conversions of existing businesses. We would like to thank the following donors for their generous support of Workers to Owners: The Surdna Foundation, Capital Impact Partners, Citi Community Development, and the United States Department of Agriculture | Rural Cooperative Development Grant Program. For more information, contact Camille Kerr at [ckerr@institute.coop](mailto:ckerr@institute.coop).

*Save the Date!*

**APRIL 11, 2016**  
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