



UNITEDWEWORK

SPONSOR THE
2024 WORKER CO-OP CONFERENCE

WORKER  **CO-OP**
C O N F E R E N C E

SEPTEMBER 12-14
CHICAGO TEACHERS UNION FOUNDATION
CHICAGO, ILLINOIS

The Worker Co-op Conference is the only national event where worker-owners from across the United States gather to learn and build power together.

For the last 20 years, this conference has brought together a thriving community of new, experienced, and aspiring entrepreneurs.

The conference cultivates a network of interconnected and interdependent worker owners, business developers, policymakers, funders, and labor organizers, all driven toward a common goal of improving the lives of workers and their families.

In 2024, we will come together in Chicago, IL at the Chicago Teachers Union Foundation on Sept 12-14 to celebrate the growing momentum of worker ownership and renewed push for union organizing, moving the country toward better conditions, better pay, and more voice in the workplace. The conference will foster relationships and strategies within the worker co-op community and knit us closer to other labor movements.

Our sponsors will support the needs of our members. We want as many people as possible to be able to safely travel and attend the conference, which will include a local business/organizing fair, skill-building sessions, the Worker Co-op Awards, and our annual fall member meeting.

Who will be there?

The national Worker Co-op Conference is, first and foremost, a gathering for our members in worker cooperatives. It also attracts:

- new and aspiring cooperative startups
- local networks for co-ops
- loan and business assistance funds and service providers
- banks and CDFIs
- local and national government representatives

This means our conference is the perfect place to make connections with worker-owners and co-op supporters across the country.



SPONSORSHIP OPPORTUNITIES

Keynote | \$10,000 Sponsorship | 5 available

The featured sponsorship level of the Worker Co-op Conference, this is an opportunity for exclusive sponsorship of one main event during the conference.

Worker Co-op Awards

Honoring the champions and standout leaders in the field

U.S. Federation of Worker Cooperatives Annual Member Meeting

300+ attendees + virtual attendance

Saturday Party

For all conference attendees and invited guests

Culture | \$5,000 - \$7500 Sponsorship | 10 available

Exclusive sponsorship of a main aspect of the conference.

Worker Co-op Awards Single

Award Sponsor One award presented at the awards ceremony, such as co-op or cooperator of the year.

Track sponsorship

Sponsor a session track at the conference - for example: new cooperators, finance, or co-op development.

Co-op Fair

Sponsor the tabling fair, open to attendees throughout the conference, featuring ecosystem and local vendors

Justice | \$2500 Sponsorship

High visibility with the 600+ anticipated attendees to the Worker Co-op Conference, with featured placement in the conference app, your logo on all conference emails going to our 7000+ email list, and three conference registrations.

Solidarity | \$1000 - \$2,499 Sponsorship

Recognition on the conference website and app, the conference wrap-up email and two conference registrations.

Friendship | \$250 - \$999 Sponsorship

Recognition of support of the worker co-op movement on the conference website, app, and wrap-up email.



Your support helps the worker ownership ecosystem to thrive.

Each sponsorship package is tailored to your needs. Have an idea that is not represented here? Reach out to us to craft a package that is a good fit.

★ Star indicates prominent recognition

	Keynote	Culture	Justice	Solidarity	Friendship
Opportunity to address attendees during the conference	★				
Verbal recognition during the conference keynote moments, also broadcast virtually	●	●	●		
Your logo featured on:					
• Conference signage	★	●			
• Conference website and app	★	★	●	●	●
• Printed conference materials	★	●			
• Keynote slideshow presentations	★	★	●		
• Conference emails (7000+ subscribers)	★	★	●	●	
• At least 3 social media posts featuring conference sponsors	★	●	●		
• Conference wrap-up email	★	●	●	●	●
A table at the vendor fair for co-ops and organizations	●	●			
Free registrations	6	4	3	2	

MORE INFO

For more information about the conference and sponsorship opportunities, please email us at jmckinley@institute.coop or kpacheco@institute.coop.

